

Newborns & Maternity



summerland

PHOTOGRAPHY



summerland newborns & maternity

Their tiny nose, perfect little toes, and the way they smile as they sleep.

All of these tender details of your baby's first days change so quickly. They are instants in time you want to remember forever, but in the whirlwind of bringing home a new baby, are often easy to forget.

Summerland Photography will make those moments last forever by being there, carefully watching for, and artfully capturing them. With Sandy Summers Russell's unique documentary-style photography and artistic portraiture, your baby's first images will become treasured heirlooms.

Moments will be captured forever through a lens that will tell the true, natural, and beautiful story of your new family.



consultation & booking

Your Summerland Photography experience begins before the first photograph is even taken. It starts with a phone, e-mail, or in-person consultation where you and Sandy will discuss the upcoming portrait session. This allows her to get a sense of your goals and desires before she even picks up the camera. Your proofs will be ready approximately three weeks after your photo shoot. Sandy will meet with you during an in-studio ordering session to view your images and personally help you pick out and order the prints and products that will look best in your home.

Your portrait session fees and signed contract are due when you reserve your date and time. You may reserve your session with cash, check or credit card. Payment must be received within five days of scheduling your session; otherwise your appointment will be released.

newborn:	A custom session with your new bundle of joy! Parents and siblings are welcome to join this session at no additional charge. Add on a maternity session for \$100. <ul style="list-style-type: none"> * Four hour studio session with outdoor option (weather permitting) * Your newborn baby (five to ten days is best) * Immediate family members (parents and siblings) * Session planning and style consultation * Includes 30-40 fully edited images for you to review at your ordering session with Sandy 	\$225
itty bitty:	A mini studio session just for newborn baby <ul style="list-style-type: none"> * One hour indoor only studio session * Session planning and style consultation * Includes 10-15 fully edited images for you to review at your ordering session with Sandy 	\$95
love me forever baby plan:	Beautifully preserve highlights of your baby's first year forever. Add a maternity session (with digital files) to this plan for \$900. <ul style="list-style-type: none"> * A newborn session with your new baby (five to ten days is best) * Two additional portrait sessions: 6-months and 12-months * Session planning and style consultations * Twenty five premium baby announcements * 10x10 Solstice Album, with 25 images from year (\$900 value) * High resolution digital files from entire year (\$2685 value) * 16x20 custom canvas or metal print (\$390 value) * 20% off any additional prints and products 	\$3900
essential baby plan:	Dont miss a milestone in your baby's first year. Add a maternity session to this plan for \$100 . <ul style="list-style-type: none"> * Full newborn session * Two additional portrait sessions: 6-months and 12-months * Session planning and style consultations * One 8x10 from each session in a bound folio (\$324 value) * 10 % off any additional prints and products 	\$800



Cherish YOUR FAMILY with art.

One of the biggest questions when it comes to professional portraits is how are you going to display them?

It's one thing to have portraits taken, it's an entirely different thing to have a plan for showing them off. And it's so important to show them off! Professionally printed wall art or an album shows your family just how cherished they are. So ask yourself, how do I want to see these images 5 years from now? 20 years?

HOW DO I WANT TO RECORD MY FAMILY LEGACY?



Answering this question will help you make a plan for investing in your portraits. This studio guide will provide plenty of ideas and get you thinking about what will work best to display your family history.

With a plan for your portraits, the result will be compelling art that documents your journey. Your children will someday be thankful for it, and they will remember just how much they are loved.



PRINTS & PRODUCTS

Our "Create A Collection" includes your choice of one or more of our Signature Art Products and Digital Files. A La Carte options are also available. (Signature products listed are starting prices based on size)

CREATE A COLLECTION

CHOOSE SIGNATURE ART

Wall Portraits \$ 165
(Includes fine art prints, gallery canvas, framed watercolor prints & metal prints 16 x 20 or larger.)

Press Printed Book \$ 275
Fine Art Image Box \$ 695
Custom Heirloom Album \$ 550

CHOOSE DIGITAL FILES

All Digital Files
(printable to 8 x 10) \$ 495
All Digital Files
(printable to 30 x 40) \$ 895

Optional add-on items including birth announcements are available when you "Create A Collection." You may also take your digital files home the day of your viewing appointment when you "Create A Collection."

A LA CARTE

12 Digital Files (printable to 8 x 10) \$ 495
20 Digital Files (printable to 30 x 40) \$ 995

Digital files include unlimited personal usage rights. all prices are subject to change without notice

Album OPTIONS

Create a compelling heirloom with our custom designed albums. Below are our most popular offerings to entice you! Use as baby books, family keepsakes, or a special gift for relatives or friends.

	ALBUM FEATURES & SIZES
SUMMER ALBUM	<p>Dimensions: 8 x 8 24 custom designed pages of flush mount, archival prints featuring 25-30 of your images. Custom layout & leather cover with optional display box. Custom text, graphics, a letter to your children, even song lyrics can be designed on its pages. Please allow 4-6 weeks for delivery</p>
EQUINOX IMAGE BOX	<p>Dimensions: 7 x 7 10 hand printed, fine art paper images mounted on museum matting. Displayed in a hand-made silk box with a satin ribbon closure. Organic, unique and offering a vellum interlay for protection, this album is one of a kind.</p>
SOLSTICE ALBUM	<p>Dimensions: 10 x 10 20 pages of museum grade, archival print pages, featuring 20 to 25 of your session images. Cover choices include genuine glove leather, japanese silk, linen, or fusion cover with image (shown). Custom text and graphics designed to your specification. Please allow 4-6 weeks for delivery</p>

Collection Add-ons

Looking for more options? Complete the "Create A Collection" with unique custom add-ons.

- IMAGE BOX WITH PROOFS
- ACCORDION MINI BOOKS
- CUSTOM PRESS BIRTH ANNOUNCEMENTS-FLAT (PER BOX OF 25)
- CUSTOM PRESS BIRTH ANNOUNCEMENTS- FOLDED (PER BOX OF 25)
- FINE ART TORN EDGE GIFT PRINTS

Wall ART PRODUCTS

We offer several fine art mediums for your portraits. From archival linen finish to canvas giclee and museum watercolor paper, printing on a fine art surface is what your images deserve and elevates them to something truly special and unique.

HOW DO YOU WANT TO PRINT?

Gallery CANVAS

Our most popular offering, printed on archival museum canvas and wrapped around a stretcher frame for a clean, ready to hang look.



Barnwood WATERCOLOR



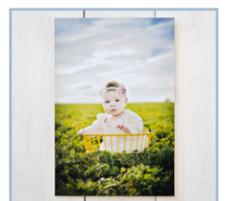
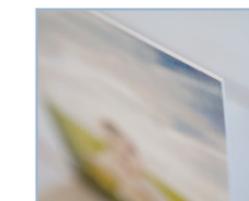
Our reclaimed barn wood frames feature two pieces of museum grade acrylic so that a beautiful torn edge watercolor print is displayed in a truly unique fashion. Perfect for that special image.

Metal PRINT

Showcasing your image with sophistication and cool. The image is infused into the surface creating an almost magical luminescence. Colors are vibrant and detail and resolution are unsurpassed creating an edgy piece of modern art.



Linen PRINT



Our photographic prints are printed on archival quality, woven linen paper and mounted for rigidity, giving them a museum look that is ready to frame.

Sandy Summers Russell's life-long passion for photography began at the young age of 15, when her first photograph was published by the Associated Press. Over the years, her name has become synonymous with award-winning, impeccable imagery.

After nearly ten years in the newspaper photojournalism profession, she founded Summerland Photography, which offers several forms of photography, including wedding, portraiture, commercial, and editorial.

Summers Russell's work has been featured in the Seattle Times, the Spokesman Review, the Washington Post, the Boston Globe, the Miami Herald, MSNBC.com, USA Today, and People Magazine. Her six-year career with the Yakima Herald-Republic resulted in numerous national recognitions, including four consecutive first-place awards in portraiture from the Society of Professional Journalists, first place for a photography page from the Associated Press, and a first place national award for breaking news from the National Press Photographer's Association. The National Association of Professional Child Photographers named her their 2012 Photographer of the Year.

She graduated from the University of Nebraska-Lincoln with a degree in journalism, and she has worked for newspapers in Nebraska, Wyoming, Colorado, and Washington. Currently she resides on their family farm near the Tri-Cities in central Washington. Summers Russell lives with her husband, Shane, their son, Mason, and daughter Adelle.



maternity session details:

Scheduling

We recommend having your maternity session between 30 and 34 weeks of pregnancy. Bellies are usually just the right size for capturing at this time. This will allow you to be significantly pregnant with gorgeous curves and glow, but you won't be so far advanced in your pregnancy that clothing changes and moving will be difficult. Some of the poses that make the best photos become difficult to achieve during the latter stages of your pregnancy.

Clothing

We recommend wearing all pre-pregnancy clothing. Pregnant women have beautiful curves and we want to show that off! Wear jeans that will have a snug fit (we will not zip or button them, just fold them down.) We also recommend wearing pretty, lacy, modern, or funky tops like camisoles, tanks, lingerie, sweaters, etc. Long dresses and skirts that fit below your belly are nice alternatives to jeans. If you have beautiful scarves or wraps then use those as well. Our goal is to make the session unique to you.

Intimate Details

Clothing can leave red marks and impressions in your skin that can take hours to disappear. We will remove marks and lines but too many can be tricky and time consuming. To get the most out of your time with us we suggest that you wear loose fitting clothing three to four hours before your shoot. Avoid bras, panties, and other elastics.

Nudity is completely dependent on your level of comfort and the kind of final images you want to have. The degree of how much of your pregnancy is shown is your decision alone. Most of our pregnant moms have never posed nude before. All have said they were completely comfortable within minutes and felt relaxed working with Sandy. You will have privacy when disrobing and setting up for the photo session. You are encouraged to have someone with you at the shoot for support.

Family

Your significant other may pose with you for all or just some of the shots. Make sure to have them wear solid color neutrals. Children are welcome, and if you plan on including them make sure you have someone to entertain them away from the photo session during your solo images. It is hard to be model and mommy at the same time.

newborn session details:

Scheduling

The sweetest and most precious newborn photos are of curling, sleeping newborns. To achieve this, pictures are captured between five to ten days of age. Most clients book their newborn session early in their second trimester to ensure their baby will be photographed within ten days of birth.

During the first two weeks after your baby's birth, they will usually retain some of the natural curl from before they were born. Newly born babies are more sleepy and pliable for the most desired poses. For these reasons it is best to secure your session prior to your baby's birth. Most clients book 8 to 12 weeks before their due date. This ensures that Summerland Photography can fit your baby into the schedule as soon after the birth as possible.

Clothing

Newborns are sweetest photographed in bare skin – either a cloth diaper or their birthday suit. Clothing can leave red marks and impressions in your baby's skin. We recommend that you apply a loose fitting diaper and only swaddle your baby one to two hours before your shoot. If you are planning topless or breast feeding portraits with your newborn, you also should avoid bras and other elastics.

We recommend that parents wear light colored neutral, solid clothing. Babies become lost in the background when there are too many elements in the picture. For best results, keep jewelry, toys, and people to a minimum and avoid clothing with patterns.

Intimate Details

Newborns are very sensitive to temperature. For a relaxed, happy baby, the room should be comfortable for them. For newborn sessions the room will be quite warm so please come dressed for it. Also, please have plenty of towels or cloth diapers on hand. Newborns can spring quite a few surprises during a portrait session. Backup clothing for mom and dad is often a good idea too.

Your family may pose with your baby for all or just some of the shots. Children are welcome, but make sure you have someone to entertain them when they are not in the photos.





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